

The Pain Brokers: How Con Men, Call Centers, and Rogue Doctors Fuel America's Lawsuit Factory

Sponsored by United States Courts – Western District of Missouri

Thursday, July 30, 2026 • 3:00 – 4:00 pm with a reception from 4:00-5:00
KCMBA Event Center

Credit: Missouri – 1.2 / Kansas – 1.0

Cost: **Free to FCAS Members**; KCMBA member (non-FCAS): \$55 /
Non-Member: \$100

Book may be purchased [here](#) (optional)

DESCRIPTION

Please join us for an enlightening and educational fireside chat and reception with award-winning legal scholar, University of Georgia Law School Professor Elizabeth Chamblee Burch. Professor Burch, an expert in mass torts and multidistrict litigation, will discuss her new, critically-acclaimed book, *The Pain Brokers*. Through masterful storytelling and painstaking research, *The Pain Brokers* tells the shocking, non-fiction tale of three women caught in a web of data breaches, telemarketing scammers, shady doctors, and profit-hungry lawyers who turned fears surrounding a faulty medical device affecting millions of women into a goldmine for themselves—at the physical and financial expense of the women. Prof. Burch's captivating book follows two unlikely allies: Barbara Binis, a seasoned Philadelphia defense attorney hired to do financial damage control for the device manufacturer, and J.R. Baxter, a small-town Arkansas lawyer trying to achieve justice for the three women at the center of the story—Jerri Plummer, Barb Shepard, and Sharon Gore—along with over 180 others. Attendees need not have read the book to benefit from Professor Burch's insights into the potential vulnerability of our justice system to abuse and opportunities to strengthen it against predators.

SCHEDULE

3:00 PM Program

4:00 PM Adjourn to Happy Hour

SPEAKER

Prof. Elizabeth Chamblee Burch, *University of Georgia School of Law*

*Course materials will be sent via email.

4 WAYS TO PRE-REGISTER:

1. **Online** at kcmba.org
2. **Mail** completed registration form with payment to KCMBA, 2300 Main St., Suite 100, Kansas City, MO 64108.
3. **Fax** (816) 474-0103
4. **Phone** (816) 474-4322

Parking is available in the parking garage and will be validated at the event. Visit [KCMBA's website](#) for directions and a map.

Cancellations received 48 hours or more prior to the start of an event may receive a refund minus a \$25 processing fee, or a credit voucher in the full amount of the fees paid which will be valid for one year from the date of the event.

Substitutions for paid registrations are accepted. Credit vouchers are transferable.

No shows will not receive a refund or credit voucher. A request for refund due to emergency or hardship must be received in writing no more than 30 days after the event date.

Special accommodations may be made by contacting KCMBA at (816) 474-4322 prior to the program date.

KCMBA.org



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REGISTRATION: 26_128



****Please Print Clearly****

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FIRM _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

OFFICE PHONE _____

E-MAIL ADDRESS _____

PAYMENT INFORMATION

Cost: \$55 members / \$100 non-members

Credit Card:

☐ American Express ☐ Discover ☐ MasterCard ☐ VISA

Card No. _____

Exp. Date _____ CVC#: _____

Cardholder Name _____

Check No. _____ *Make checks payable to KCMBA*

A KCMBA CLE opportunity made possible, in part, through a generous endowment from Davis, Bethune & Jones, LLC