

CLASSIFIED ADS

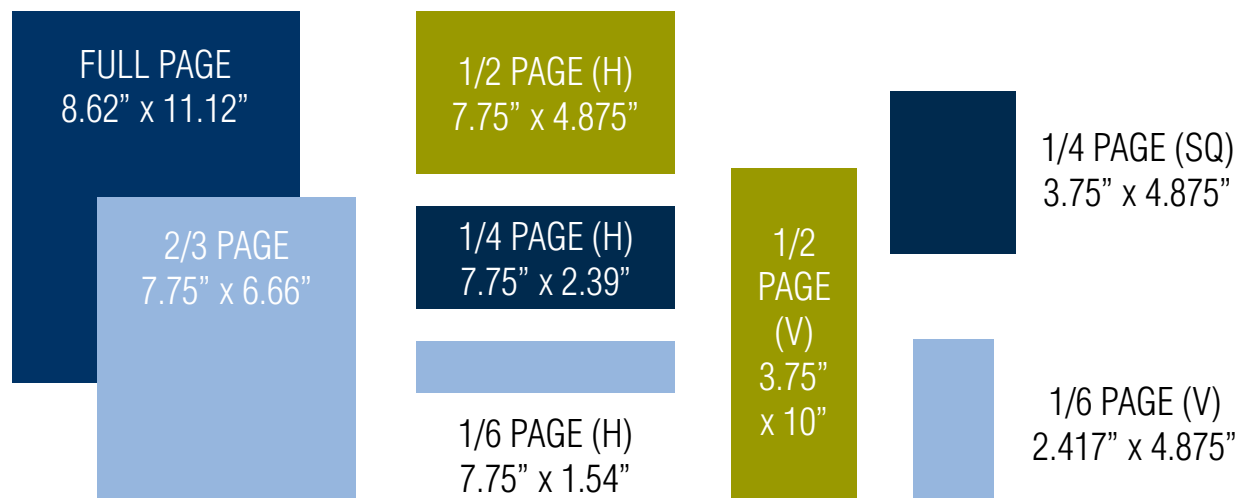
	KCMB MEMBERS	NON-MEMBERS
40 Words or less	\$50	\$100
Additional	\$1/word	\$1/word
Visual Classified	\$150	\$260

DISPLAY ADS

SIZES	DIMENSIONS	MONTHLY RATES				
		11 ISSUES	7-10 ISSUES	4-6 ISSUES	1-3 ISSUES	CONGRATULATORY
Full Page (with bleed)	8.62" W x 11.12" H	\$1,010	\$1,070	\$1,090	\$1,100	\$1,000
Full Page (no bleed)	7.75" W x 10" H	\$1,010	\$1,070	\$1,090	\$1,100	\$1,000
2/3 Page	7.75" W x 6.66" H	\$925	\$975	\$995	\$1,005	NA
Half Page Horizontal	7.75" W x 4.875" H	\$720	\$760	\$775	\$785	\$710
Half Page Vertical	3.75" W x 10" H	\$720	\$760	\$775	\$785	\$710
1/4 Page Horizontal	7.75" W x 2.39" H	\$390	\$410	\$420	\$425	\$375
1/4 Page Square	3.75" W x 4.875" H	\$390	\$410	\$420	\$425	\$375
1/6 Page Horizontal	7.75" W x 1.54" H	\$275	\$290	\$295	\$300	NA
1/6 Page Vertical	2.417" W x 4.875" H	\$275	\$290	\$295	\$300	NA

PREMIUM PLACEMENT

Ads placed inside front and back covers, presidents' pages and "Keeping Up With the Bar" are considered premium placements. Premium placements (by request) will be charged an extra 20% of monthly rate and cannot be guaranteed month to month. If premium placement is unavailable, the 20% fee will not be charged. Ads that appear in premium placements without request by advertiser will not be charged the 20% fee.



DETAILS

2023 AD DEADLINES

Issue	Reservation & Material Deadline
January	December 4
February	January 2
March	February 6
April	March 6
May	April 3
June/July	May 1
August	July 3
September	August 7
October	September 4
November	October 2
December	November 6

ARTWORK DEADLINE

All ad materials are due the first of the month preceding the publication. See table for exact dates.

ACCEPTABLE DIGITAL FORMATS

Preferred formats are EPS, PDF or packaged Adobe Illustrator or InDesign files. Other acceptable formats include JPEG, TIFF and PNG. All files must be highresolution (at least 300 dpi). Advertisements submitted in Micro-soft Word, PowerPoint or Publisher are not acceptable formats.

AD PRODUCTION RATES

If KCMBA produces your ad, a one-time rate of \$100 will be applied to your total. To update an ad used in a previous issue, a \$50 production charge will be applied. Ads produced by KCMBA are for use in KCMBA publications only. If you would like to purchase the rights to use your ad in other publications outside of KCMBA, please contact kccounselor@kcmba.org.

PUBLISHER'S APPROVAL

All advertisements are accepted and published upon the representation that the Advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the Publisher's acceptance of such advertisements for publication, the Advertiser will indemnify and hold the Publisher harmless from and against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism or copyright infringement.

2023

KCMBA

KC COUNSELOR DISPLAY ADVERTISING CONTRACT

BILL TO

Advertiser: _____

Contact Name: _____ Email: _____

Billing Address: _____

City/State/Zip: _____ Phone: _____

ADVERTISEMENT PLACED BY: ☐ Same as above

NUMBER OF INSERTIONS #: _____

Other: _____

Ad Size: _____

☐ Ad Production (\$100)

Insertion Dates:

☐ January ☐ February ☐ March ☐ April☐ May ☐ June/July ☐ August☐ September ☐ October ☐ November ☐ December

TERMS

1. Payment is due at the time contract is signed.
2. This contract is non-cancelable by Advertiser and contains Advertiser's full and complete understanding of its terms.
3. Advertiser acknowledges upon signing of contract that Advertiser has read this contract and has not relied upon any promise, statement, or representation other than contained herein and hereby acknowledges receipt of a copy of this contract.
4. Advertiser acknowledges responsibility for compliance with all ethical requirements related to advertising.
5. Final acceptance of this contract shall be made by KCMBA.
6. Artwork must be submitted **by the first of the month preceding publication**. PDF or EPS format is preferred, but JPEG or PNG files are accepted. Files must be high resolution (300 dpi or greater). KCMBA will provide advertising proofs, which must be approved by the 15th of the month prior to publication.
7. In no event shall KCMBA's liability with respect to any order exceed the total amount paid to KCMBA for such order, including any liability resulting from the errors or omissions of the KC Counselor. In no event shall KCMBA be liable for special, incidental, consequential or punitive damages.
8. *KC Counselor* is the exclusive property of KCMBA. The information contained in the magazine is confidential and proprietary. Advertiser shall not reproduce, disclose, or disseminate any such information without the express written consent of KCMBA. Further, advertiser shall not use the member information contained.
9. A fee of \$100 for members or \$150 for non-members will be charged for all ads designed in-house. This includes a maximum of two edits. Additional edits can be purchased for \$25 each. All ads designed in-house are for KCMBA publications only unless purchased for an additional \$195.

PAYMENT INFORMATION

☐ Check # _____ Please make payable to KCMBA

Credit Card Number: _____

Exp. Date: _____ CVV: _____

Cardholder's Signature: _____

Advertiser Signature & Date: _____

CONTRACT AMOUNT

_____ months at \$ _____ = _____

Production Charges: _____

Placement Charges: _____

Amount Due: \$ _____

2023

KCMBBA

KC COUNSELOR CLASSIFIED ADVERTISING CONTRACT

BILL TO

Advertiser: _____

Contact Name: _____ Email: _____

Billing Address: _____

City/State/Zip: _____ Phone: _____

ADVERTISEMENT PLACED BY: ☐ Same as above

Other: _____

AD RESERVATION

Issues Reserved: _____

Ad Copy: _____

TERMS

1. This contract is your invoice. Payment is due at the time contract is signed or by the **15th** of the month preceding publication.
2. This contract is non-cancelable by Advertiser and contains Advertiser's full and complete understanding of its terms.
3. Advertiser acknowledges upon signing of contract that Advertiser has read this contract and has not relied upon any promise, statement, or representation other than contained herein and hereby acknowledges receipt of a copy of this contract.
4. Final acceptance of this contract shall be made by KCMBBA.
5. For visual classified ads, artwork must be submitted by the first of the month preceding publication. PDF or EPS format is preferred, but JPEG or PNG files are accepted. Files must be high resolution (300 dpi or greater). KCMBBA will provide advertising proofs, which must be approved by the **15th** of the month prior to publication.
6. In no event shall KCMBBA's liability with respect to any order exceed the total amount paid to KCMBBA for such order, including any liability resulting from the errors or omissions of the KC Counselor. In no event shall KCMBBA be liable for special, incidental, consequential or punitive damages.
7. KC Counselor is the exclusive property of KCMBBA. The information contained in the magazine is confidential and proprietary. Advertiser shall not reproduce, disclose, or disseminate any such information without the express written consent of KCMBBA. Further, advertiser shall not use the member information contained.

PAYMENT INFORMATION

☐ Check # _____ Please make payable to KCMBBA

Credit Card Number: _____

Exp. Date: _____ CVV: _____

Cardholder's Signature: _____

Advertiser Signature & Date: _____

CONTRACT AMOUNT

_____ months at \$ _____ = _____

Production Charges: _____

Placement Charges: _____

Amount Due: \$ _____